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Office of Secretary

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## FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

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#### **PETITION FOR RULE MAKING**

Renda Broadcasting Corporation of Nevada ("Renda"), licensee of WSOS-FM, St. Augustine, Florida, by its counsel, hereby submits this Petition for Rule Making, which proposes to delete Channel 231C3 at St. Augustine, Florida and allot Channel 231C3 to Fruit Cove, Florida as that community's first local service. If this Petition is granted, Renda will file an application for Channel 231C3 at Fruit Cove and construct the facilities as authorized. The following table summarizes the changes requested in this Petition:

City	Channel		
-	Existing	Proposed	
St. Augustine, Florida	231C3		
Fruit Cove, Florida		231C3	

I. <u>Technical Analysis</u>

1. As demonstrated in the Technical Exhibit, Channel 231C3 can be allotted to Fruit Cove at the coordinates of 30-01-27 North Latitude, 81-36-19 West Longitude consistent with Section 73.207 the Commission's Rules with respect to all existing and proposed domestic

<sup>&</sup>lt;sup>1</sup> On April 27, 2005, Renda consummated its purchase of WSOS-FM from 3 Point Media – Florida, LLC.

allotments and facilities. See Figure 1. A 70 dBu signal can be provided to Fruit Cove from the proposed reference coordinates. See Figure 2. The relocation of WSOS-FM from St. Augustine to Fruit Cove will result in a predicted net gain in population of 354,459 persons within the proposed WSOS-FM 60 dBu contour. See Figure 3. The loss area will continue to receive at least 5 other aural services and will thus remain well served. See Figure 4.

#### II. Change in Community of License

- 2. Renda desires to change the community of license of WSOS-FM from St. Augustine to Fruit Cove under the guidelines set forth in Amendment of the Commission's Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License, 4 FCC Rcd 4870 (1989), recons. granted in part, 5 FCC Rcd 7094 (1990). There, the Commission stated that a station may change its community of license without subjecting the license to other expressions of interest if (1) the proposed allotment is mutually exclusive with the current allotment; (2) the current community of license will not be deprived of its only local service; and (3) the proposed arrangement of allotments is preferred under the Commission's allotment priorities. These criteria are met here. First, the proposed use of Channel 231C3 at Fruit Cove is mutually exclusive with the current use of Channel 231C3 at St. Augustine. See Figure 1. Second, St. Augustine will not be deprived of its only local service because it will continue to be served by Stations WAOC(AM), WAYL(FM), WFCF(FM), and WFOY(AM). provision of a first local service to Fruit Cove (2000 U.S. Census population 16,077) under Priority 3 will result in a preferential arrangement of allotments over the retention of a fifth local service at St. Augustine (2000 U.S. Census population 11,592) under Priority 4. See Revision of FM Assignment Policies and Procedures, 90 FCC 2d 88 (1982).
- 3. Station WSOS-FM is currently licensed at St. Augustine, which is the central city in the St. Augustine Urbanized Area. Additionally, the 70 dBu contour of Station WSOS-FM, as

it is currently sited, covers 74.5% of the St. Augustine Urbanized Area. Fruit Cove is located in the Jacksonville Urbanized Area and the proposed 70 dBu contour of Station WSOS-FM will only cover 26.4% of the Jacksonville Urbanized Area. Therefore, because WSOS-FM is already located in an urbanized area, and because this proposal will significantly reduce WSOS-FM's 70 dBu coverage of an urbanized area (74% to 26%), this relocation does not implicate the Commission's policy regarding the migration of stations into urban areas. See Faye and Richard Tuck, 3 FCC Rcd 5374 (1988) ("Tuck"); see, e.g., Boulder and Lafayette, Colorado, 12 FCC Rcd 583, 584 (1997). In Boulder, the Mass Media Bureau realloted a channel from Boulder, Colorado (the central city of the Boulder Urbanized Area), to Lafayette, Colorado (a city near the Denver Urbanized Area). The Bureau held that *Tuck* did not apply because the station covered over 95% of the Denver Urbanized Area both before and after the reallotment. The proposal here is analogous. Renda proposes to reallot WSOS-FM from St. Augustine (the central city of the St. Augustine Urbanized Area), to Fruit Cove (a city on the fringes of the Jacksonville Urbanized Area). Further, this proposal presents a more compelling case for not applying Tuck because this reallotment will actually decrease the percentage of coverage of an urbanized area from 74% to 26%. However, even if a *Tuck* showing were required, Fruit Cove is clearly independent of the Jacksonville Urbanized Area.

4. Under *Tuck*, in making the determination whether to award an urbanized community a first local service preference, the Commission will consider the extent to which the station will provide service to the entire Urbanized Area, the relative populations and proximity of the suburban and central city, and, most importantly, the independence of the suburban community. *Tuck*, 3 FCC Rcd at 5377-78. In this case, the WSOS-FM proposed 70 dBu contour will encompass 26.4% of the Jacksonville Urbanized Area. Fruit Cove's population (2000 U.S.

Census population 16,077) is 2.2% of that of Jacksonville (2000 U.S. Census population 735,617), and Fruit Cove is located 40 kilometers from Jacksonville. These figures are similar to those of other suburban communities granted a first local preference. *See e.g.*, *Park City, Montana*, 19 FCC Rcd 2092 (2004) (Park City's population is less than 1% of that of Billings, and Park City is located 21 miles from Billings); *Ada, Newcastle and Watonga, Oklahoma*, 11 FCC Rcd 16896, 16899 (1996) (Newcastle's population is less than 1% of that of Oklahoma City, and Newcastle is located 15 miles from Oklahoma City). Nevertheless, the Commission has repeatedly stated that these factors are less important than evidence of independence. *See Headland, Alabama and Chattahoochee, Florida*, 10 FCC Rcd 10352, 10355 (1995). The following analysis of the eight *Tuck* factors demonstrates the independence of Fruit Cove from Jacksonville.

(1) The extent to which the residents of Fruit Cove work in Fruit Cove. According to the 1990 U.S. Census, the population of Fruit Cove was 5,904. The 2000 U.S. Census population of Fruit Cove was 16,077, which indicates a 272% increase in population during the 1990s. According to Cyndi Stevenson, the District 1 Commissioner of St. Johns County, which encompasses Fruit Cove, the County projects Fruit Cove's population growth to reach 25,000 by 2010.

According to the 1990 U.S. Census, 103 of the 2,774 employed individuals in Fruit Cove, or 3.7%, worked in Fruit Cove. This number increased by the 2000 U.S. Census, where, 570 of the 7,789 employed individuals in Fruit Cove, or 7.3%, worked in Fruit Cove. This percentage compares favorably with other independent communities. See, e.g., Albemarle and Indian Trail, North Carolina, 16 FCC Rcd 13876 (2001) (11.3% of working-age residents worked in community); Coolidge and Gilbert, Arizona, 11 FCC

4

Rcd 3610 (1996) (13% of Gilbert's working population actually worked in Gilbert). Further, as shown below, there are many employers in Fruit Cove who provide ample opportunities for Fruit Cove residents to be employed in Fruit Cove and not in Jacksonville. This alleviates any concerns that Fruit Cove is dependent on Jacksonville for the employment of its residents. *See Lebanon and Speedway, Indiana*, 17 FCC Rcd 25064, 25065 (2002). *See* Exhibit 2.

- (2) Newspapers and other media that cover Fruit Cove's local needs and interests. Fruit Cove is served by two local newspapers. The St. Augustine Record is a daily newspaper that covers the local needs and interests of Fruit Cove and is circulated in Fruit Cove. The St. Johns Recorder is published each Friday and covers local news and events in Fruit Cove and has a circulation of 10,000. The offices of The St. Johns Recorder are in Fruit Cove. Each paper contains advertisements from local Fruit Cove businesses, and neither of these papers serve Jacksonville. See Exhibit 2.
- (3) Community leaders and residents perceive Fruit Cove as being separate from Jacksonville. Fruit Cove is one of the fastest growing communities in Florida. As a result of this growth, Fruit Cove has developed its own identity and the residents perceive themselves as distinct from Jacksonville. According to Commissioner Stevenson, Fruit Cove was founded in the 1800s. The settlement was based on the exportation of citrus fruit and remained rural until the 1970s when a waterfront retirement community was established. Since the 1970s, Fruit Cove has experienced exponential growth and developed a sense of self-identity. According to Ms. Stevenson, who, as the St. Johns County District 1 Commissioner, represents the citizens of Fruit Cove, Fruit Cove has its own chamber council, rotary club, library, fire stations, county buildings,

and community centers. Commissioner Stevenson notes that the process to rename the community "St. Johns" has commenced as part of an effort to endorse a name unique to the Fruit Cove area. As the community grows, Commissioner Stevenson states that there is substantial business interest in the development of a mall and a major commercial town center for Fruit Cove. See Exhibit 2.

- does not rely on Jacksonville for its municipal and governmental services. Municipal services are provided by St Johns County and they include building services, a county attorney, development services, a property appraiser, fire services, libraries, a Sheriff's office, and parks and recreation services. The St. Johns County Public Works Department provides engineering services, road and bridge work, survey and mapping services, traffic engineering, and mowing services to the community of Fruit Cove. St. Johns County also has committees, which are assigned by the Board of County Commissions, and include members of Fruit Cove. These committees discuss and resolve issues that are common to Fruit Cove and to the county. See Exhibit 2.
- (5) Fruit Cove has one zip code. The zip code assigned to Fruit Cove is 32259 and the U.S. Postal Service operates an office in Fruit Cove. According to Dan Marcus, the reference librarian for the Bartram Trail Branch Library in Fruit Cove, First Coast Directories publishes The Northwest St. Johns Telephone Directory, which includes business and residential listings for Fruit Cove. This directory does not include listings for Jacksonville. See Exhibit 2.
- (6) Fruit Cove has its own commercial establishments and health care providers. Fruit Cove is home to a variety of businesses and commercial establishments.

A number of local businesses identify with the community by using "Fruit Cove" in their name, including Fruit Cove Computer, Fruit Cove Publix, Fruit Cove Hobby Shop, Fruit Cove Mailbox, and Fruit Cove Diner. Other Fruit Cove retail and commercial businesses include Huddle House, Hot Wok Chinese Restaurant, La Dolce, Ross and Ross Accounting and Tax Service, P.A., Howell Signs, and Food Lion. Several local businesses are members of the St. Augustine & St. Johns County Chamber of Commerce, which promotes business opportunities in Fruit Cove. See Exhibit 2.

A number of health care providers are located in Fruit Cove including Fruit Cove Dentistry and Complete Family Eye Care of Fruit Cove. Fruit Cove is also home to a number of sole practitioners. A number of churches are located in Fruit Cove, including Fruit Cove Baptist Church and Point of Grace Church. The Stetson Kennedy Foundation dedicated to the preservation and growth of folk culture is located in Fruit Cove. See Exhibit 2.

- (7) Fruit Cove is a separate and distinct advertising market from Jacksonville. The St. Augustine Record and The St. Johns Recorder provide the businesses of Fruit Cove with a place to advertise to the residents of Fruit Cove without relying on the Jacksonville advertising market. See Exhibit 2.
- (8) Fruit Cove has a library, schools, police protection, and fire protection. The St. Johns County Public Library System operates the Bartram Trail Branch Library in Fruit Cove. Reading materials and public reference materials are made available to the community at the library. The library offers many activities and special programs including weekly story hours for children, a summer reading program, and adult programs throughout the year. See Exhibit 2.

The St. Johns County School District administers the schools in Fruit Cove, which include the Cunningham Creek Elementary School, Julington Creek Elementary School, Fruit Cove Middle School, and Bartram Trail High School. Fruit Cove's fire protection is provided by the St. Johns County Fire Rescue, and police protection is provided by the St. Johns County Sheriffs Office. The St. Johns County Parks and Recreation Department operates the Julington Creek Plantation Park and Mills Field Park in Fruit Cove. See Exhibit 2.

#### III. Conclusion

For the foregoing reasons the Commission should delete Channel 231C3 at St. Augustine, Florida and allot Channel 231C3 to Fruit Cove, Florida as that community's first local service. Renda reiterates that if this Petition is granted, it will file an application for Channel 231C3 at Fruit Cove and construct the facilities as authorized. Accordingly, the Commission should promptly issue a Notice of Proposed Rule Making as described herein.

Respectfully submitted,

RENDA BROADCASTING CORPORATION OF NEVADA

Bv:

Scott Woodworth

Vinson & Elkins L.L.P.

1455 Pennsylvania Ave, NW

Suite 600

Washington, DC 20004-1008

(202) 639-6500

Its Counsel

April 28, 2005

TECHNICAL EXHIBIT
IN SUPPORT OF
A PETITION FOR RULE MAKING
TO AMEND THE FM TABLE OF ALLOTMENTS
ST. AUGUSTINE AND FRUIT COVE, FLORIDA

#### Technical Narrative

This technical narrative and associated exhibits have been prepared on behalf of FM station WSOS, channel 231C3 (94.1 MHz) at St. Augustine, Florida (herein "Petitioner") in support of a Petition for Rule Making (herein "Petition) to amend Section 73.202(b) by the reallotment of channel 231C3 from St. Augustine, Florida to Fruit Cove, Florida and the modification of the license of WSOS accordingly. As the requested change is mutually exclusive with the allotment of channel 231C3 at St. Augustine, Petitioner invokes the provisions of Section 1.420(i).

The following is a summary of the reallotment proposal:

- The larger community of Fruit Cove (2000 Census population 16,077) will be provided with its first local aural transmission service and the smaller community of St. Augustine (2000 Census population 11,592) will continue to have local aural service from FM stations WFCF (channel 203) and WAYL (channel 220A) and AM stations WAOC (1420 kHz) and WFOY (1240 kHz).
- The number of persons within the WSOS 1 mV/m contour will increase from 515,217 persons to 869,676 persons, and there will be a "net" increase in 1 mV/m coverage of 354,459 persons.
- The gain and loss areas are considered to be "well-served" with at least five other aural services.
- Although Fruit Cove is located within the Jacksonville Urbanized Area, as detailed elsewhere in this Petition it is believed Fruit Cove warrants a first local service preference. Furthermore, the proposed 70 dBu contour will encompass less than 50% of any Urbanized area.

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#### Proposed Change in Table of Allotments

The Petitioner is currently licensed (BLH-19940204KL) to operate on channel 231C3 at St Augustine with an effective radiated power (ERP) of 19 kW and an antenna height above average terrain (HAAT) of 115 meters. In addition, the Petitioner is also authorized by outstanding construction permit (BPH-20040301AOG) to operate on channel 231C3 at St. Augustine, Florida with an ERP of 25 kW and an HAAT of 92 meters. The facilities authorized in BPH-20040301AOG have been constructed and a license application to cover BPH-20040301AOG is currently pending (BLH-20050204AAS). Therefore, the facilities authorized in BPH-20040301AOG are considered to be WSOS's current facilities.

St. Augustine, is located in St. Johns County, Florida and has a 2000 U.S. Census population of 11,592 persons. Noncommercial educational FM stations WFCF on channel 203 and WAYL on channel 220A and fulltime AM stations WAOC on 1420 kHz and WFOY on 1240 kHz are currently licensed to serve St. Augustine. Therefore, adoption of the proposal will not deprive St. Augustine of its sole "existing" local aural service.

Fruit Cove CDP is located in St. Johns County, Florida and has a 2000 U.S. Census population of 16,077 persons. Fruit Cove has no local FM or AM service and, therefore, Petitioner's proposal would bring a first local aural broadcast service to Fruit Cove. Accordingly, Petitioner requests modification of the FM allocation table as follows:

City	Present	Proposed
St. Augustine, Florida	231C3	
Fruit Cove, Florida		231C3

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#### Compliance With FCC Rules

The attached Figure 1 is a tabulation of required separations pertinent to use of channel 231C3 at Fruit Cove. The reference site complies with the Commission's minimum distance separation requirements contained in Section 73.207 of the FCC's rules to all existing, authorized and proposed stations and allotments.

Figure 2 is a map which depicts the city coverage (70 dBu) contour based on operation with maximum Class C3 allotment facilities (ERP 25 kW/HAAT 100 m) from the allotment reference site. As shown, all (100%) of Fruit Cove is located within the 70 dBu contour. The Fruit Cove city limits shown on Figure 2 were obtained from a map contained in the 2000 U.S. Census of Population.

#### Urbanized Area Considerations

St. Augustine is located within the St. Augustine Urbanized Area and the authorized (BPH-20040310AOG) WSOS 70 dBu contour encompasses 74.5% of the St. Augustine Urbanized Area. Fruit Cove is located within the Jacksonville, Urbanized Area and the proposed 70 dBu contour for the channel 231C3 operation at Fruit Cove will encompass 26.4% of the Jacksonville Urbanized Area. In addition, the proposed 70 dBu contour for the channel 231C3 operation at Fruit Cove will encompass 1.4% of the St. Augustine Urbanized Area. Furthermore, the reference point of Jacksonville is located approximately 24.6 kilometers north of the reference point of Fruit Cove.

#### Gain and Loss Areas and Available Aural Services

Figure 3, attached, is a map showing the FM 1 mV/m primary service contours for WSOS's authorized operation on channel 231C3 at St. Augustine and proposed operation on channel 231C3 at Fruit Cove. Maximum facilities and uniform

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Page 4 St. Augustine and Fruit Cove, Florida

terrain were used to determine contour locations. The 1 mV/m "gain" and "loss" areas are also indicated.

Figure 3 also shows the other FM reception services available within the FM 1 mV/m primary service contours of the authorized channel 231C3 and proposed channel 231C3 operations. For FM stations the 1 mV/m contour is shown.

Figure 4 tabulates the FM stations whose contours are shown on Figure 3. The numbers on Figure 3 identify FM service contours of stations tabulated on Figure 4. Only those FM services necessary to provide at least five (5) fulltime aural services to the gain and loss areas have been shown on Figure 3. As indicated, there are at least five other FM services available to the gain and loss areas.

Figure 5 is a tabulation of the results of the reception service analysis for the gain and loss areas. The loss area contains 17,065 persons and the gain area contains 371,524 persons, for a "net" gain of 354,459 persons.

#### Coverage Contours

The FM predicted coverage contours were calculated in accordance with the provisions of Section 73.313, except that uniform terrain was presumed in all directions.

#### Population and Area

The population within each FM primary service contour (1 mV/m), gain and loss area, and reception area was calculated using a computer program that utilizes the 2000 U.S. Census database of "population centroids". The program adds the populations of those U.S. Census designated areas whose centroid was within each service area. The area within each FM

<sup>&</sup>lt;sup>1</sup> The determination of available reception services was based on the criteria set forth in footnote 1 of the Notice of Proposed Rule Making in MM Docket No. 96-219 (DA 96-1774; adopted October 25, 1996, released November 1, 1996).

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St. Augustine and Fruit Cove, Florida

primary service contour was calculated using a root mean square algorithm.

#### Conclusion

Channel 231C3 can be reallotted from St. Augustine, Florida to Fruit Cove, Florida in compliance with all applicable Commission Rules. The larger community of Fruit Cove (2000 census population 16,077) will be provided with a first local aural transmission service and the smaller community of St. Augustine (2000 census population 11,592) will continue to have local aural service. There will be "net" increase in 1 mV/m coverage to 354,459 persons. The proposed 70 dBu contour will encompass less than 50% of any Urbanized area. Therefore, Petitioner requests the reallotment of channel 231C3 from St. Augustine to Fruit Cove, Florida and the modification of the authorization of WSOS, accordingly.

W. Ally hyures

W. Jeffrey Reynolds

du Treil, Lundin & Rackley, Inc. 201 Fletcher Avenue Sarasota, Florida 34237-6019 (941)329-6000 JEFF@DLR.COM

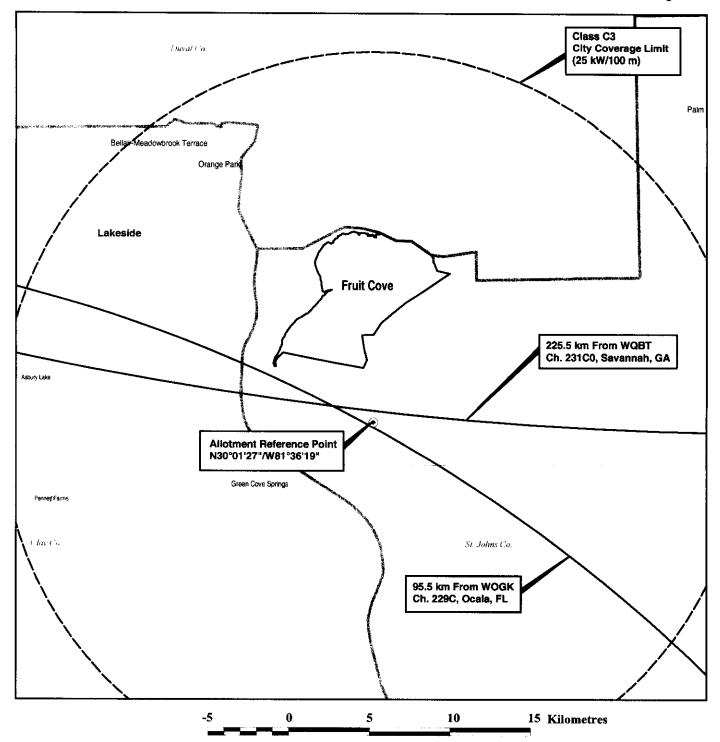
April 11, 2005

#### CDBS FM SEPARATION STUDY

Job Title: WSOS, CH 231C3 - ALLOTMENT REF. PT Separation Buffer: 30 km Channel: 231 C3 Coordinates: 30-01-27 081-36-19

Call Id	City I St Status I		el ERP HAAT	DA Id	Latitude Longitude		Bear	Dist. (km)	Req. 215	(km) 207
WOGK 49962		вьн 229 с 70915KA 93.7	100.000	N	29-16-06 082-04-51	N	208.8		90.0 Clos	
	OCALA I		0.000		29-16-06 082-04-51		208.8		90.0 Clos	96.0 e
	OCALA I				29-16-06 082-04-51		208.8	95.60 8.60	81.0 Clos	-
		BPH 231 C3 40301AOG 94.1		N	29-57-57 081-28-36	N	117.6	13.99 -139.0		
		BLH 231 C3 40204KL 94.1		N	29-55-05 081-23-26		119.6	23.83 -129.1		
WQBT 8594		BLH 231 CO 20604AAV 94.1		N	32-02- <b>4</b> 5 081-20-27		6.3	225.55 -0.45	215.0 Clos	
WSJT 51987		BLH 231 C 50713KB 94.1		N	27-40-23 082-06-35		190.8	265.18 28.18		
WNFB 2877		BLH 232 C2 91212KC 94.3	2 50.000 3 150	N	30-07-44 082-52-49		275.7	123.47 6.47	106.0 Clos	
WCFB 10343		BLH 233 C 30509ABQ 94.5		N	28-58-47 081-27-20		172.9	116.67 20.67		=

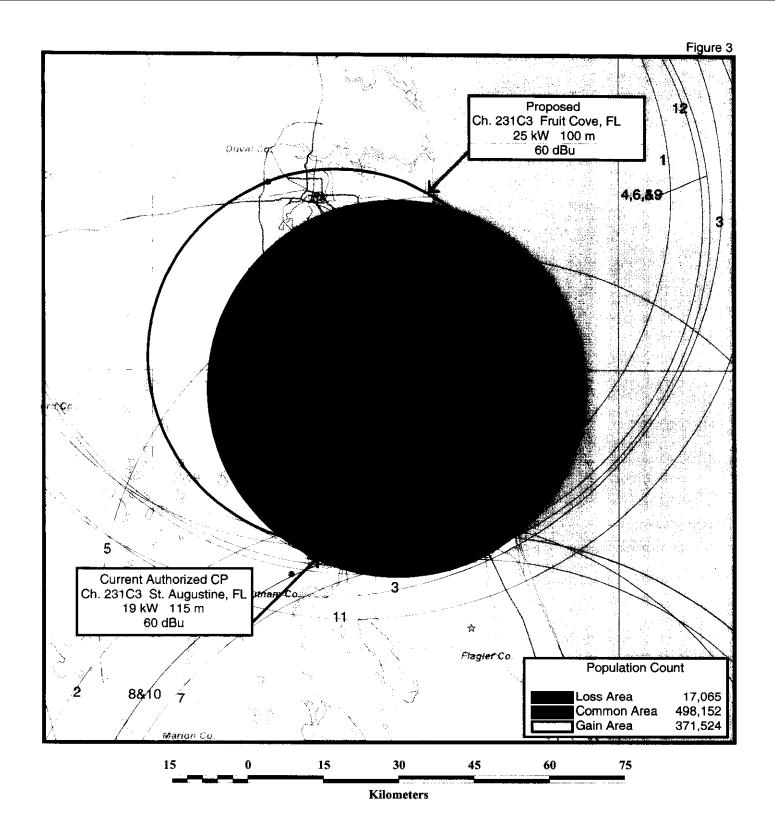
 $<sup>^1</sup>$  Existing/authorized WOSO site. Requested reallotment of channel 231C3 to Fruit Cove, FL is mutually exclusive with Petitioner's current channel 231C3 allotment at St. Augustine, FL.



#### **AREA-TO-LOCATE**

CHANNEL 231C3 FRUIT COVE, FLORIDA

du Treil, Lundin & Rackley, Inc. Sarasota, Florida



# RECEPTION SERVICES AVAILABLE WITHIN 1 mV/m CONTOURS

du Treil, Lundin & Rackley, Inc. Sarasota, Florida

#### STATION WSOS FRUIT COVE, FLORIDA CHANNEL 231C3

#### RADIO STATIONS CONSIDERED FOR AVAILABLE RECEPTION SERVICES ANALYSIS

FM SERVICE	S:	Call Sign	Community of License	<u>State</u>	Channel
(Identifier #)	1	WAPE-FM	JACKSONVILLE	FL	236
	2	WCFB	DAYTONA BEACH	FL	233
	3	WEJZ	JACKSONVILLE	FL	241
	4	WFYV-FM	ATLANTIC BEACH	FL	283
	5	WGNE-FM	PALATKA	FL	260
	6	WJGL	JACKSONVILLE	FL	245
	7	WJHM	DAYTONA BEACH	FL	270
	8	WMGF	MOUNT DORA	FL	299
	9	WMXQ	JACKSONVILLE	FL	275
	10	WOCL	DELAND	FL	290
	11	WQIK-FM	JACKSONVILLE	FL	256
	12	WROO	JACKSONVILLE	FL	297

# TECHNICAL EXHIBIT IN SUPPORT OF A PETITION FOR RULE MAKING TO AMEND THE FM TABLE OF ALLOTMENTS ST. AUGUSTINE AND FRUIT COVE, FLORIDA

## Tabulation of Areas, Populations And Reception Services Within 1 mV/m Coverage Contours

#### I. Population and Land Area Within 1 mV/m Contours

	Within 1 mV/m Contour				
Facilities	2000 Census Population	Area (km²)			
Authorized Ch. 231C3 St. Augustine, FL	515,217	3,311			
Proposed Ch. 231C3 Fruit Cove, FL	869,676	3,957			

#### II. Population and Land Area Within Gain and Loss Areas

	Within 1 mV/m Contour			
Area	2000 Census Population	Area (km²)		
Gain	371,524	1,034		
Loss	17,065	388		
"Net" Gain	354,459	646		

#### III. Available Reception Services Within Gain and Loss Areas

	No. of	Within 1 mV/m Contour		
Area	Services	2000 Census Population	Area (km²)	
Gain	5 or more	371,524	1,034	
T	otal	371,524	1,034	

	No. of	Within 1 mV/m Contour		
Area	Services	2000 Census Population	Area (km²)	
Loss	5 or more	17,065	388	
$\mathbf{T}_{0}$	otal	17,065	388	



#### St. Johns County Board of County Commissioners

www.co.st-johns.fl.us

P.O. BOX 349 ST. AUGUSTINE, FLORIDA 32085



PHONE: (904) 823-2400 FAX: (904) 823-2362

I, Cyndi Stevenson, declare as follows:

#### **DECLARATION OF CYNDI STEVENSON**

- 1. I am currently the elected St. Johns County Commissioner for District 1 which includes the area known as Fruit Cove. My county office is located at 4020 Lewis Speedway, St. Augustine, Florida 32084.
- 2. I was asked to supply a written statement concerning Fruit Cove, Florida, supporting the fact that Fruit Cove is a different community than Jacksonville.
- 3. Our community was founded in the 1800's. As the name would indicate the settlement originally exported citrus. It remained fairly rural until Westminster Woods, a waterfront retirement community, was established. In the late 1970's one of the first major planned communities in NE Florida was approved, Julington Creek Plantation. The 6,000 dwelling units in Julington Creek are virtually complete.
- 4. The Fruit Cove community has experienced exponential growth in the last 5 to 10 years. This area is getting a real sense of itself. We have parades, our own chamber council, rotary club, library, fire stations, county buildings and two budding community business centers.
- 5. Significant transportation improvements are scheduled for this area.
- 6. You may be aware of the zip code "renaming" efforts underway. This community has long been referred to in computers and by the Post Office as a "Jacksonville" address. This has caused confusion for residents and for sales tax collectors. The business community led by the NW Chamber Council Chairman, Chris Thompson, is in pursuit of a separate name for the area. The project is called "anything but Jacksonville". I think the passion with which our community has taken it on indicates a hunger for their own identity. This is an area coming into its own.
- 7. I knew this movement was independence, not just protest, when I suggested the community adopt the name St. Augustine, which is the postal designation for much of St. Johns County's unincorporated area. The answer was loud and clear....NO!

- 8. You asked if this area would become an incorporated city. St. Johns County has 85% of its residents living outside of municipalities. I believe the community has been influenced by our neighbor to the north, Jacksonville. They do not want multiple layers of government. This is a financially conservative family oriented community. Other well known areas of the county, including Ponte Vedra Beach, remain unincorporated.
- 9. A weekly newspaper dedicated to the Northwest St. Johns County/Fruit Cove areas has just been announced. It will be inserted in the Florida Times Union and St. Augustine Record. It will strictly cover NW St. Johns County. Previously this area has been partially covered by both papers.
- 10. Additionally, we have a need for emergency information. We do not have a television station dedicated to NW St. Johns. Information about road closures, road constructions, school closures, flooding, hurricane, power outages all create hardships for our area as there is no dedicated daily news source.
- 11. There is significant interest in a regional mall and major commercial town center for our area. It is a highly desirable community with excellent education, recreation and natural resources (creeks, rivers and parks).
- 12. Because I have no knowledge of the proposed programming or practices of the proposed radio station, I provide this information as a County Commissioner, not in favor or disfavor of the applicant.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

Cyndi Stevenson

April 11, 2005



**FACT SHEET** 

#### Fruit Cove CDP, Florida

Census 2000 Demographic Profile Highlights:

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General Characteristics - show more >>	Number	Percent	U.S.		
Total population	16,077	100.0	100%	map	brief
Male	8,055	50.1	49.1%	map	brief
Female	8,022	49.9	50.9%	map	brief
Median age (years)	36.8	(X)	35.3	map	brief
Under 5 years	1,183	7.4	6.8%	map	
18 years and over	10,882	67.7	74.3%		
65 years and over	1,234	7.7	12.4%	map	brief
One race	15, <del>9</del> 47	99.2	97.6%		
White	15,235	94.8	75.1%	map	brief
Black or African American	331	2.1	12.3%	map	brief
American Indian and Alaska Native	29	0.2	0.9%	map	brief
Asian	259	1.6	3.6%	map	brief
Native Hawaiian and Other Pacific Islander	22	0.1	0.1%	map	brief
Some other race	71	0.4	5.5%	map	
Two or more races	130	0.8	2.4%	map	brief
Hispanic or Latino (of any race)	382	2.4	12.5%	map	brief
Average household size	3.02	(X)	2.59	map	brief
Average family size	3.26	(x)	3.14	map	ופווע
•				•	
Total housing units	5,549	100.0	100.0%	map	
Occupied housing units	5,294	95.4	91.0%		brief
Owner-occupied housing units	4,903	92.6	66.2%	map	
Renter-occupied housing units	391	7.4	33.8%	map	brief
Vacant housing units	255	4.6	9.0%	map	
Social Characteristics - show more >>	Number	Percent	U.S.		
Population 25 years and over	10,147	100.0	0.0.		
High school graduate or higher	9,697	95.6	80.4%	map	brief
Bachelor's degree or higher	4,222	41.6	24.4%	map	
Civilian veterans (civilian population 18 years and	•			•	
over)	1,671	15.5	12.7%	map	brief
Disability status (population 21 to 64 years)	1,107	12.1	19.2%	map	brief
Foreign born	647	4.0	11.1%	map	brief
Now married (population 15 years and over)	8,479	72.5	54.4%		brief
Speak a language other than English at home (5	945	6.4	17.9%	mon	brief
years and over)	940	0.4	17.9%	map	Dilei
Francis Observatoristics observatoris	Number	Davessa	U.S.		
Economic Characteristics - show more >>		Percent 70.4	63.9%		brief
in labor force (population 16 years and over) Mean travel time to work in minutes (population 16	8,038	70.4			
years and over)	31.4	(X)	25.5	map	brief
Median household income (dollars)	82,159	(X)	41,994	map	
	84,791		50,046	map	
Median family income (dollars) Per capita income (dollars)	30,462	(X) (X)	21,587	map	
Families below poverty level	30,462 72	1.6	9.2%	map	brief
	311	1.9	12.4%	-	Dilei
Individuals below poverty level	311	1.9	12.470	map	
Housing Characteristics - show more >>	Number	Percent	U.S.		
Single-family owner-occupied homes	4,447	100.0			brief
Median value (dollars)	183,000	(X)	119,600	map	brief
Median of selected monthly owner costs	(X)	(X)	•	•	brief
With a mortgage	1,449	(x)	1,088	map	
Not mortgaged	370	(x)	295	•	
		` '			

(X) Not applicable.

Source: U.S. Census Bureau, Summary File 1 (SF 1) and Summary File 3 (SF 3)



#### P27. PLACE OF WORK FOR WORKERS 16 YEARS AND OVER--PLACE LEVEL [5] - Universe:

Workers 16 years and over

Data Set: Census 2000 Summary File 3 (SF 3) - Sample Data

NOTE: Data based on a sample except in P3, P4, H3, and H4. For information on confidentiality protection, sampling error, nonsampling error, and definitions see <a href="http://factfinder.census.gov/home/en/datanotes/expsi3.htm">http://factfinder.census.gov/home/en/datanotes/expsi3.htm</a>.

	Fruit Cove CDP, Florida
Total:	7,789
Living in a place:	7,789
Worked in place of residence	570
Worked outside place of residence	7,219
Not living in a place	0

U.S. Census Bureau Census 2000

#### Standard Error/Variance documentation for this dataset:

Accuracy of the Data: Census 2000 Summary File 3 (SF 3) - Sample Data (PDF 141.5KB)



P046. PLACE OF WORK---PLACE LEVEL - Universe: Workers 16 years and over Data Set: 1990 Summary Tape File 3 (STF 3) - Sample data

NOTE: For information on confidentiality, sampling error, nonsampling error, and definitions, see <a href="http://factfinder.census.gov/home/en/datanotes/expstf390.htm">http://factfinder.census.gov/home/en/datanotes/expstf390.htm</a>.

	Fruit Cove CDP, Florida
Living in a place:	
Worked in place of residence	103
Worked outside place of residence	2774
Not living in a place	0

U.S. Bureau of the Census 1990 Census of Population and Housing

Standard Error/Variance documentation for this dataset:



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# RECORDER

Serving the Communities of Northwest St. Johns County

**VOLUME 5, NO. 9** 

FRIDAY, MARCH 4, 2005

1 SECTION • 50 CENTS



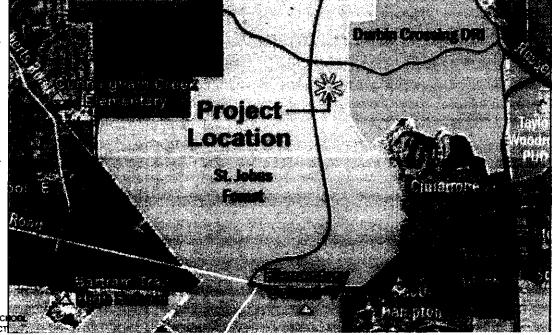
## Bartram's Presidential Candidate

Chandler Coggins, a senior at Bartram Trail High School, has been named one of the 2,600 candidates for the 2005 Presidential Scholars Program, which was established in 1964 by President Lyndon Johnson to recognize the most scholastically talented students in America. See story on page A-22.

Inside the Recorder

# School Board to pay \$2.65 million for new high school's 106 acres

The St. Johns County School Board will pay \$2.65 million to buy a 106-acre site for a new high school on the southeast corner of the intersection of two new developer-built roads. between the county-approved Aberdeen and Durbin Crossing DRIs. The board voted unanimously to make the purchase at a special meeting on Tues... March 1. See story on page A-5.



SOURCE: ST. JOHNS COUNTY SCI



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# RECORDER

Serving the Communities of Northwest St. Johns County

**VOLUME 5, NO. 8** 

FRIDAY, FEBRUARY 25, 2005

1 SECTION • 50 CENTS



PHOTO BY JOSEPH MCALLISTER

#### S.R. 13 Construction

Construction has begun along State Road 13, between State Road 16 and Roberts Road. Completion of the \$4.1 million milling and resurfacing project is expected in the fall. Until then, drivers should expect plenty of signs, flaggers directing traffic and lane closures. A complete detour will be in

## Name update

By Joseph McAllister

Staff Writer

After the St. Augustine and St. Johns County Chamber of Commerce's online poll received well over 100,000 votes a few weeks ago—far more than the 22,000 northwest St. Johns County residents—the Northwest Business Council was forced to rethink the voting process for a new northwest sector name. The online poll was pulled last week and will not return, the chamber said. A committee of Northwest Business Council members met on Tuesday to discuss the future of the vote.

Of utmost importance, according to council President Chris Thompson, is that residents understand not only the process but also the reasoning behind voting on a new name. The council does not wish to replace the names Fruit Cove or Switzerland as acceptable, U.S. Postal Service-recognized names for local communities, he said. It does want to replace the name Jack-

# Where no Lady Bears have gone before



PHOTO BY MADY ASSISTED BALLS

Coach Jen Miller gives the Lady Bears some final instructions before a game against Wolfson earlier in the season. After winning games against Lynn Haven Mosely and Melbourne Palm Bay in the last week, the team will play its first regional championship game tomorrow against Fort Wolfon Beach at Bartram Trail High School. Read about the Lady Bears' success on page A-30.

See NW Name Back A 2

#### INVV INCHILL

From page A-1

sonville as the default name associated with the 32259 area code in the Postal Service's system.

Whereas northwest St. Johns County mail currently may be addressed to Fruit Cove, Switzerland or Jacksonville, the council would like to see a name unique to the northwest communities replace Jacksonville. The boundaries of the 32259 zip code would not be changed.

Due to the online polling mishap, votes cast on the chamber's online poll have been discarded. Votes previously cast by mail or e-mail, containing the resident's name and address, will count and be transferred by hand to new ballots. Votes for Fruit Cove or Switzerland, both of which have been removed from the running due to their already being recognized by the Postal Service, also have been discarded and should be resubmitted with a new selection.

The five names on which residents may vote are St. Johns, St. Johns Cove, River Oaks, River Cove and Bartram.

As of the Tuesday meeting, the vot-



Northwest Business Council President Chris Thompson wants to see the area covered by the 32259 zip code given a name unique to northwest St. Johns County nature, instead being lumped in with Jacksonvilleto the north

ing rules have changed so that only one vote will be allowed per 32259 household

Votes sill may be sent by e-mail to angela.lane@staugustinechamber.com or by mail to St. Augustine Chamber of Commerce, 1 Riberia St., St. Augustine, FL, 32084. The deadline for votes by e-mail or mail is April 1. However, the council has annouced that polling stations will be set up on April 19. from 7 a.m. until 7 p.m., at the Johns Creek Publix on County Road 210 and the Julington Village Publix on State Road 13.

As previously stated at the coun-

cil's town meeting in January, the name chosen by the council's poll will be submitted to another vote, which will be issued by the Postal Service. The two options on that ballot will consist of either keeping the Jacksonville name or switching to whichever new name has been chosen in the council's vote.

The Northwest Business Council currently is looking for volunteers to transfer old votes by hand and man polling stations, as well as financial donations to go toward the \$2,000 cost of 22,000 ballots.

## **Impact Fees**

From page A-1

school board-county commission meeting on Tues., Feb. 22.

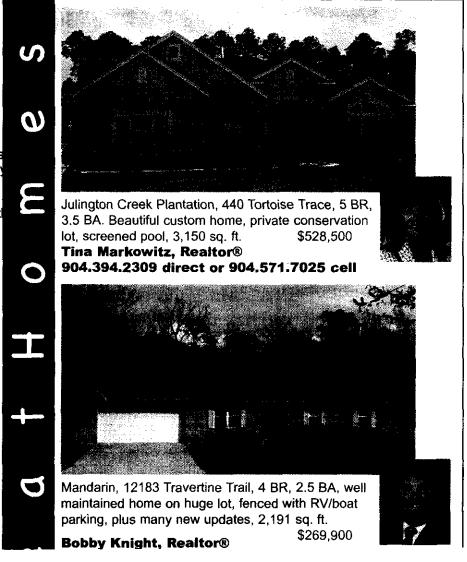
While the new schedule includes amounts for all county services, the fees of particular interest to school board members were those for schools, levied only on new residential construction.

The proposed fees adhere to guidelines presented to the board by Dr. James Nicholas of the University of Florida on Feb. 3, reconfigured from their original per-bedroom basis to align with the county's decision to base its fees on square footage. As the board had recommended, the county "impact fees and other exceptions for long-term residents."

He stated that "I'm not looking for the same credit if the land's been owned for two or 20 years." Instead, he said, "there should be a credit to the current landowner based on the number of years the property has been owned."

Clem responded that, while such a formula might prove to be "administratively cumbersome," the county would look into it.

The question of which index—consumer prices or construction cost—to use was also discussed, with school board member Bill Fehling and Commissioner Ben Rich both supporting the use of the construction cost indexfor school impact fees saving it is





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# Serving the Communities of Northwest St. Johns County

**VOLUME 5, NO. 7** 

FRIDAY, FEBRUARY 18, 2005

1 SECTION · 50 CENTS

CAT GWYNN/DISCOVERY KIDS ON NBC

#### Still Enduring

Bartram sophomore Chris VanderWeir and his gray team partner, Lindi Oest of Tampa, have lasted the entire season on the Discovery Kids' television show Endurance: Hawaii. In the final episode, which airs on NBC tomorrow at 11:30 a.m., they will compete against the orange team for the title of Endurance champions.



# Breaking ground at Alpine Groves

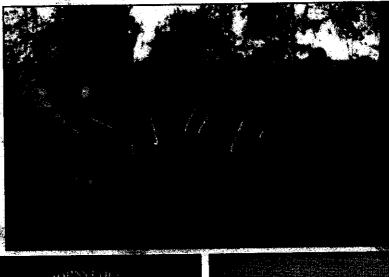
#### By Joseph McAllister

Staff Writer

Last week's groundbreaking of Alpine Groves Park in Switzerland may be described in many ways. Ask anyone who was there to offer a word, and he or she might say, "Windy."

It was certainly that, along the banks of the St. Johns River

Alpine Groves is located at 610 Swiss Lane, off State Road 13. It is a location where the cove takes shape before your eyes. The land curis



The groundbreaking crew: St. Johns County Recreation & Parks Director Dan Weimer; former Switzerland Volunteer Fire Department treasurer Vicki A. Scott: county commissioners Cyndi Stevenson, Ben Rich and Bruce Maguire; former County Commissioner Pal Howell; Trust for for Public Land Senior Project Manager Bob Guide; park contractor James Newman; and Bartram Scenic & His-The hway State Road 13 Cornelor Group member Frank Baltes.

ELECTIOS BY JOSEPH MCALLISTER



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#### Mayor of Fruit Cove

Barber Ray Dever seen as a natural leader in NW community

By DIANE RODGERS

Special Projects Editor

Publication Date: 02/11/05

Most people know him as Mr. Ray, the unofficial mayor of Fruit Cove.

Many don't know his last name. His wife gets called Mrs. Ray, even though "Her birth name is Karen," said Mr. Ray.

The sign greeting visitors at Mr. Ray's Barber Shop in the Julington Square shopping center says "Mayor's Office." To many, Ray Dever, 62, is the unofficial mayor of Fruit Cove, although he objects to the "unofficial" part. The evidence stands in his favor.

Walk into U.S. Rep. John Mica's office in Washington, D.C., and ask who the mayor of Fruit Cove is, they'll say Ray Dever.

"Ray Dever is the resident mayor of Northwest St. Johns County who folks look to for leading all successful community political projects," Mica said

When state Rep. Dick Kravitz, R- Jacksonville, calls, he asks for the mayor.

The title took hold after a friend, Bruce Scott, hung a banner in Dever's barbershop announcing the title. At the time, Dever was president of the Julington Creek Civic Association, president of the athletic association and a member of the county recreational advisory board, to name a few.

Because of his involvement, representing Fruit Cove, the title stuck. "We have great meetings all the time. I'm still waiting for my pay check," Dever said with a laugh.

At a recent "meeting," barbershop talk varied from the security at the Super Bowl to the Navy presence in the area to a mention of Republicans and hot air.

Two of his passions -- politics and the Cincinnati Reds -- are reflected on the barbershop's waiting area wall. A signed Pete Rose photo hangs next to a framed Rose jersey, which hangs next to a photo of a snow-clad White House surrounded by signatures from the entire GOP of the 107th U.S. Congress and a thank you card from Mica, R-Winter Park."Ray was instrumental in leading my winning Congressional race in 2002 in St. Johns County," Mica said.

The frames hang over seats 101-104 from Riverfront Stadium. Dever was at Riverfront Stadium for the 1975 World Series, the 1990 World Series, many games in between and for the last game at the stadium two years ago.

"We always sat in the red seats," Dever said.

There were other colors, but the red seats were the cheap seats. So when he heard the seats were up for sale, he grabbed four.

The alias, Mr. Ray, took hold when he moved to Jacksonville from his native Dayton, Ohio, in 1970 and got involved in youth sports with his two boys.

Now grown, Ed played baseball and Pop Warner football. Danny played baseball and went on to play with the Florida Southern team that won the Division 2 National Championship.

All the youngsters called him Mr. Ray.

"It's very acceptable in the South," he said.

The nickname followed him, as did many of his barbershop customers, to Fruit Cove 29 years ago.

"Business is great. It's a good location, good people," he said.

During the election, he replaced some chairs at the shop to make room for a table of candidate brochures. Political signs were stacked against the walls.

"This is Northwest Republican St. Johns County headquarters," he said.

Several of those signs supported Cyndi Stevenson, who won the County Commission seat for that area.

Stevenson got to know Dever through her children.

"He's cut my children's hair," she said.

She would stop in at the barbershop to pick up forms for her children's sports teams and stay to discuss local politics.

On Saturdays, Stevenson said she sees everyone she needs to see at the barbershop.

"He's kind of the center of town," she said. "When you want to know what's going on, that is one of the places to go."

Dever has earned the community's respect and confidence.

"He gets to be that kind of person because he's trusting and caring,"

Stevenson said. "He's an institution He's the unofficial mayor of Fruit Cove."

Click here to return to story: http://www.staugustine.com/stories/021105/new 2869884.shtml

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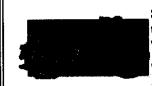
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:::OTHER LINKS:::



Welcome to St. Johns County's Web Site

# Email the webmaster with questions or comments





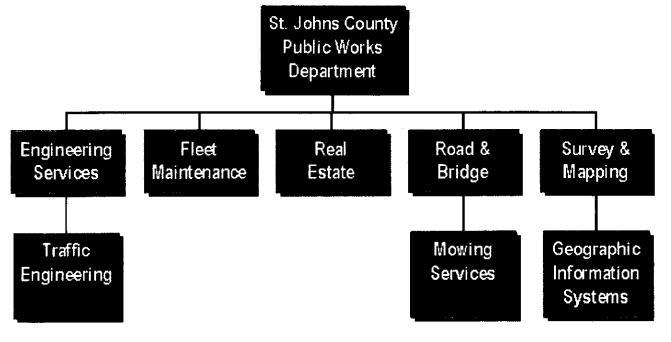




Awards & Recognition

# St. Johns County Public Works Department



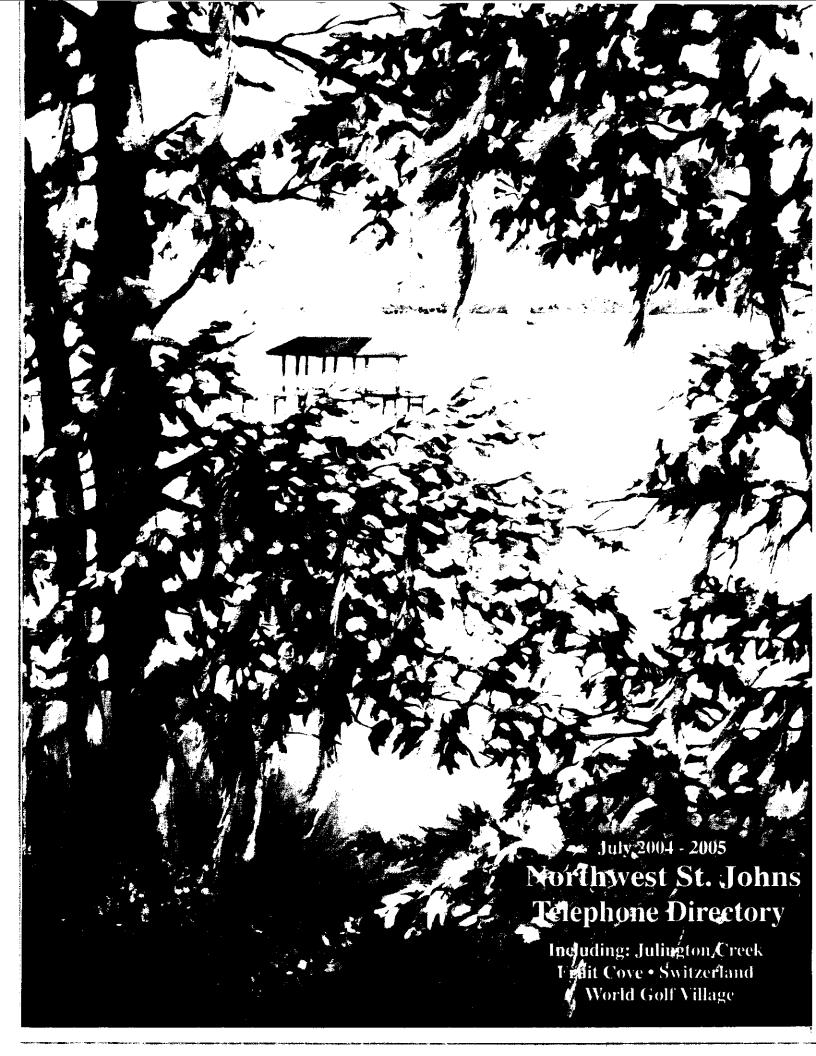


#### Click to view:

- SR 9B Extension Location Study Presention
  - SR 9B Phase1 (PDF)
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St. Johns Co. Public Library	
1960 N. Ponce de Leon Blvd.	823-2650
St. Augustine, FL 32084 Bartram Branch	1 004 297 4020
60 Davis Pond Blvd.	1-904-287-4929
Fruit Cove, FL 32259	
Hastings Branch	692-2841
6195 S. Main St.	0,2 20,1
Hastings, FL 32145	
Ponte Vedra Branch	1-904-273-0495
101 Library Blvd.	
Ponte Vedra, FL 32082	
Licenses:	
Automobile Tags:	
Fruit Cove/Julington Creek	1-904-287-2478
Hastings	692-2483
Ponte Vedra Beach	1-904-285-5092
St. Augustine	823-2270
Birth & Death Certificates (Health Department)	825-5055
Boat Licenses:	
Fruit Cove/Julington Creek	1-904-287-2478
Hastings	692-2483
Ponte Vedra Beach	1-904-285-5092
St. Augustine	823-2270
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The Stetson Kennedy Foundation

is a non-profit foundation dedicated to human rights, social justice, environmental stewardship, and the preservation and growth of folk culture.

#### **Mission Statement**

The mission of the Stetson Kennedy FOundation is to do all that it can to help carry forward mankind's unending struggle for human rights in a free, peaceful, harmonius, demorcratic, just, humane, bounteous and joyful world, to nurture our cultural heritages, and to faithfully discharge our commitment of stewardship over Mother Earth and all her progeny

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- Stewardship over all of nature
- Technology at the service of the environment
- Peace and harmony thoughout the planet ...and all things conducive to a better world.

#### **Donations**

Donations to the Stetson Kennedy Foundation should be made to: Faith Ministries/Stetson Kennedy Foundation, to be held in trust for the Stetson Kennedy Foundation.

Faith Ministries/Stetson Kennedy Foundation 1523 SR 13 Fruit Cove, FL 32259 IRS Tax Exempt # 592967898

We are currently raising money for the purchase of land around the existing museum site for a library as a gift from Stetson for all to come see his works, and the works of fellow promoters of human rights. If you have items that you wish to donate to the museum please contact Sean Kennedy

#### PS

Upon accepting the "Stetson Kennedy Papers" Florida of the University of South Florida in 1995, President Betty Castor said, "Stetson, your life defines the human rights struggle of the 20th century."

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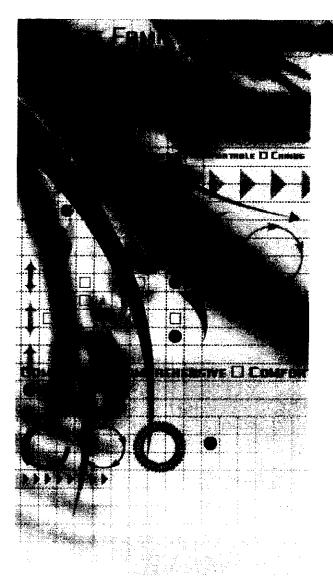
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Pages: 1

Total Pages: 1

MCDONALD'S #26414

490 N SR 13 FRUIT COVE, FL 32259

2876220

LISTING MAP

**LISTING** 

**HOT WOK CHINESE RESTAURANT** 

445 STATE ROAD 13 #7 FRUIT COVE, FL 32259

917-587-5252

LISTING MAP

LA DOLCE

465 SR 13 STE 10 FRUIT COVE, FL 32259

904-287-1166

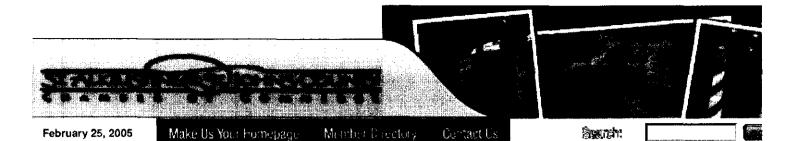
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Chamber/EDC **Membership Breakfast** on Friday, February 25

Sponsored by Florida Power & Light

Featured Speaker: **Gregory Miller. Chief Economist, SunTrust** 

Click here for more information.

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Events Caleni

February 200

Month at a Glance>> More Events>>

**Northwest Update** 

SUNTRUST

Published Thursday, February 17, 2005 As a result of popular vote, the five options are St. Johns, St. Johns Cove, River Oaks, River Cove and Bartram, For more information

#### Chamber Training Academy New Schedule!

Published Monday, February 14, 2005

The St. Augustine and St. Johns County Chamber of Commerce has teamed up with the UNF Small Business Development Center to offer vou the Small More>>

#### Chamber and EDC Membership Breakfast - Friday, February 25

Published Thursday, February 10, 2005

Please join us on Friday, February 25, for the Chamber and EDC Membership Breakfast featuring Gregory Miller, Chief Economist for SunTrust Bank, Sponsored by Florida Power & Light. More>>

#### Bridge of Lions Rehabilitation Begins, Flagler **Boulevard Closed on West End**

Published Wednesday, February 9, 2005

Rehabilitation on the historic Bridge of Lions will commence February 14, 2005 with the mobilization of construction equipment and the closure of the west end of Flagler Boulevard. More>>

Airport Display Promotes Business to Super Bowl Corporate Crowd



120 x 90 Banner

> 120 x 90 Banner



Published Wednesday, February 9, 2005
St. Johns County showed the hundreds of corporate executives visiting the community for Super Bowl XXXIX that St. Johns County means business. More>>

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#### **Chamber Contact Info:**

St. Augustine & St. Johns County Chamber of Commerce

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St. Augustine, FL 32084

t: 904.829.5681 f: 904.829.6477

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## Fruit Cove Baptist Family Life Center Fruit Cove, Florida



#### **Project Information:**

Contract Amount: \$5,700,000 Project Size: 48,200 sq. ft. Completion Date: TBD

Project Manager: Dick Gilreath Superintendent: Ron Witcher

#### **Services Provided:**

Construction Management, Value Engineering and Cost Control

#### **Project Architect:**

VRL Architects, Inc. 6501 Arlington Expressway Building A, Suite 101 Jacksonville, Florida 32211 Steve Lazar (904)723-3895

#### Facility Owner:

Fruit Cove Baptist Family Life Center 501 State Road 13 Fruit Cove, Florida 32259 David Henry, Pastor (904)665-6335







#### Description:

This rapidly growing church congregation of 1,200+ members chose Perry-McCall to serve as the construction manager for this facility. It is a three-story, load bearing, tilt wall building incorporating a steel frame with a composite concrete floor system. Designed to be using for several reasons, it's equipped with small and large classrooms, conference and meeting rooms. It also houses a commercial kitchen serving 500, daycare center, youth center, activity room and full size basketball court.



Welcome to the St Johns County Sheriff's Office Web Site.

SO ORGANIZATION

Office of the Sheriff Administration Corrections investigations Operations Contact Us Patrol Zone Maps

**COMMUNITY AFFAIRS** 

Newsroom SJSO History In Memory Of FAQs Mission

**EMPLOYMENT** 

Information
Positions
HR FAQs
Application Process
Downloads
Benefits
Volunteers

YOU CAN HELP!

SJSO Most Wanted First Coast Fugitives FDLE T.H.U.G.S. US Most Wanted Missing Persons Unsolved Crimes Unsolved Homicides

COMMUNITY SERVICES

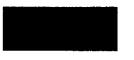
Alarm Registration Crime Prevention Civilian Firearms Youth Services-Victims' Advocacy

EMERGENCY PREPAREDNESS



Message from Sheriff Shoar

On behalf of the St Johns County Sheriff's Office, I welcome a that you may have regarding this agency and its services. We service law enforcement to visitors and citizens of St. Johns Co state and nationally accredited with more than 500 full-time We're glad that you came to visit our web site...Stay awhile...Come back and visit often. **Meet Sheriff Shoar** 



Need Answers? How to visit a prisoner? When to call 9-1-1? you see a crime? The answers to those questions and many found in Frequently Asked Questions. Click for More



SJSO's Victims Advocates bring you "Ride for Recover a Poker Run Ride for Victims Rights, April 23 from 9:30 am Prizes, 50/50 raffle, great cause! Click Here for More Info:

Crime Stoppers of Northeast Florida encourages you to help make our Community safer. If you have information about a crime or know about criminal activity, call 1-888 277-TIPS, toll free. Remain anonymous, and possibly earn a \$1000 reward. Click Here for More Information or Click Here to Visit the Crime Stoppers Website.





Most Wanted – Have you seen any of these people? Check out the ones we want to find most! By supplying information (you can anonymous) that leads toward their apprehension and possible arr potentially earn a reward of up to \$1,000 and you'll be helping community a safer place. See SJSO's Most Wanted

#### Quick List Contact Numbers Help us help you by calling the right number!

Main Line:	Toll Free:	Crime Sto
904-824-8304	800-346-7596	888-277-
Crime Tip Hotline:	Crime Prevention:	School Safety
904-824-9099	904-810-6690	800-723-
Traffic Safety Hotline:	Victlm Advocate:	Missing Child
904-810-6776	904-824-8304	800-843-
Job Line:	Julington Creek:	Ponte V∈

Homeland Security 904-810-6691 904-287-9238 904-273-Hurricanes **Evacualtion Map** Click Here for the Complete Directory SJC Emer. Mgt. FL Emer. Mgt. Patch Policy The SJSO Cop Shop! LAW LIBRARY St. Johns County Sheriff's Find mugs, desk accessories, and Office policy prohibits selling other great items customized with SJC Ordinances and/or trading of SJSO the SJSO seal! Additional stock will Florida Statutes patches, badges, or any other be added regularly so keep an eye FL Sunshine Law enforcement out for more great stuff for both items. RESEARCH Requests for these items will Enforcement Law be disregarded. community supporters! Sexual Pred/Offend FL Prisoner Search FL Bkand Check God Bless America Driver Lic. Check THRE May we forever remember the Victims SPECIAL TEAMS and Heroes of September 11th. And to the Military Men and Women who have **Group Listings** sacrificed all Defending our Homeland Community **Emergency Team** THANK YOU! **TOOLS** The Men & Women of the St Johns County Sheriffs Office Site Map Site Index **LE Related Links** Contact County Links Law Enforcement Links PDF/MS Readers St. Augustine Police Dept. St. Johns County Want to monitor radio activity? Click here for St Johns County Sheriff's Office • 4015 Lewis Speedway • St Augustine, Florida 32084 • (904) 824-8304 For questions regarding the Sheriff's Office, please email Community Affairs. SJSO Privacy Policy • For questions or issues regarding this Web site, please email Webmaster. SJSO Employees Only Copyright 1998-2004 St Johns County Sheriff's Office. All rights reserved.

## St. Johns County Fire Rescue

St. Augustine, Florida



**Home of the Nations Oldest City** 







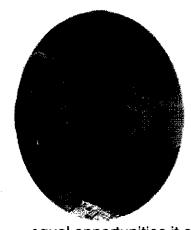
4455 Avenue A Suite 100 Saint Augustine, Florida 32095 904-823-2526



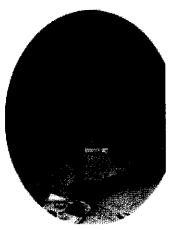
## Cunningham Creek Elementary School

Committed to Communicating, Caring and achieving Excellence in learnin

HOME

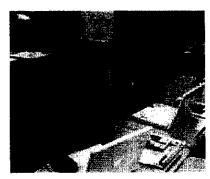


Nestled among the pine forests in the Fruit Cove section of northwest St. Johns County, Florida, Cunningham Creek Elementary houses a unique learning environment. Freckled-faced five-year-olds and veteran teachers learn together each day in a traditional red-roofed schoolhouse. From the first day of its operation in 1995, CCE has been a special place, a synthesis of traditional success and best new practice. Today it remains an exemplar of excellence and equity in terms of the programs it offers for the intellectual, social, moral and physical development of its students and the



equal opportunities it offers its diverse student groups, Among its many awards, Cunningham Creek has been awarded the grade of A each year in the Florida Department (Education's school grading system.

We invite you to explore our web site to discover what makes our school so special.









[About Us]

[Activities]

[Events]

[Contacts]

[Home]

### St. Johns County School District

40 Orange St. · St. Augustine, FL 32084 · (904) 819-7500

Site Map | Contact Us

**News Alert** 

No news alert at this time.

#### What's New

- School Board Agenda: March 8, 2005
- High School FCAT Schedule
- School Choice Information
- S.E.A. TV-24 March Schedule
- Staff Development Summer Training Calendar
- Student Progression Plan
- New Request for Proposal (RFP) 2005-1
- more ...

#### For Parents

- FCAT Explorer
- School Calendar
- School Start & End Times
- Student Conduct Code
- Zoning Hotline

#### For District Staff

- FirstClass Access & Download
- Florida Dept. of Education
- New Teacher Training Calendar
- SEMS Online WebCenter

#### **District Mission**

The St. Johns County School District will inspire in all students a passion for lifelong learning, creating educated and caring contributors to the world.

#### Dr. Joseph Joyner, Superintendent

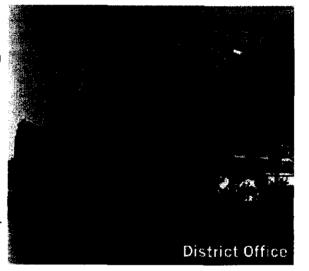


2/28/05 — The School Board will hold a workshop on Tuesday, March 1 in the Superintendent's Conference Room, 40 Orange Street. The

agenda includes discussion of ESOL, Bencor and proposed School Board Rules. At 11 a.m. the Board will hold a special meeting to take action on an option contract/purchase and sale agreement for the new northwest high school. The workshop will reconvene following adjournment of the special meeting.

#### Feedback

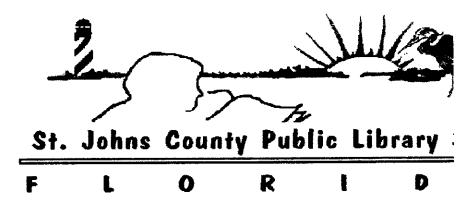
Your comments and questions about the new District website are welcome by the webmaster.



Home Page
40 Orange St. · St. Augustine, FL 32084 · (904) 819-7500
Site Map | Contact Us | Disclaimer Notice
Email us with questions or comments about this web site
Wednesday, March 2, 2005

#### Library Improvements & Events - click here!





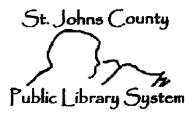
**Welcome Message From the Director** 

Self Service					
Options					
<ul> <li>Renew Materials</li> <li>Place a Hold</li> <li>View Patron Record</li> <li>Interlibrary Loan</li> <li>Purchase Request</li> <li>Subject Links</li> <li>Online Courses</li> </ul>					
Book Letters™ reviews & recommendations					
<ul> <li>Monthly Highlights</li> <li>Just In</li> <li>Newly Acquired Movies</li> <li>Fiction Bestsellers</li> <li>Non-Fiction Bestsellers</li> <li>Staff Favorites</li> <li>Top Teen Picks</li> <li>Top Picks for Kids</li> <li>Senior Selections</li> <li>Author of the Week</li> <li>Newsletter Signup</li> </ul>					
Search Engines					

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Calendar of Events	What's New @ Your Library	Special Happenings @ Your Library
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	St. John's County Government	Awards, Recognition & Press Releases

Please contact the webmaster with any technical or website naviç issues. Thank you.

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Calendar of Events | What's New | Special Happenings | FirstCoastHelp.info

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#### Bartram Trail Branch Library Information



Click Photo for Map to Bartram Trail Library

60 Davis Pond Blvd. Fruit Cove, Florida 32259

Information: (904)287-4929 Fax: (904)287-9464 Email: libbt@co.st-johns.fl.us

For information on current events at the Bartram Trail Library, please see the Library Calendar of Events

#### **Hours of Operation:**

Monday, Tuesday, Thursday 9:30 am - 9:00 pm Wednesday, Friday 9:30 am - 6:00 pm Saturday 9:30 am - 5:00 pm Closed Sunday

#### Reference Assistance

Subject List of Website Links Ask a Librarian Volunteer Signup

Last update: January 14, 2005

Comments to: webmaster

URL=http://www.sicpls.org/branches/bartram.htm

# Get To Know Fruit Cove School

Fruit Cove Middle School is rated the top middle school in the state of Florida on the FCAT!

Fruit Cove Middle School is on Race Track Road in the community of Fruit Cove, Florida in the extreme Northwest corner of St. Johns County. Fruit Cove Middle School has approximately 1100 students.

#### Discipline Plan

#### Extra Curricular Activities

School Mascot - The Fruit Cove Flyers!

Dress Code- The dress code of Fruit Cove Middle School requires all students to be neatly dressed with shirt tails tucked in at all times. Shoes with backs are required. Shirt shoulder straps must be at least four fingers wide. Skirts and shorts may not be shorter than four inches above the knee.

School Colors - Navy Blue, White and Gold

School Hours-

Start time- 9:00am

End TIme- 3:30pm

Pages Created by L. Frank Last update 6/04